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Los Angeles, CA 90034  
310-625-2640  
[permitwizbob@gmail.com](mailto:permitwizbob@gmail.com)

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November 21, 2012

Mr. Santos H. Kreimann  
Director  
Department of Beaches & Harbors  
Design Control Board-Attention: Planning  
13583 Fiji Way Trailer #3  
Marina del Rey, CA 90292

Dear Mr. Kreimann:

Attached is an application for a new monument sign at the entrance to the Breakwater Apartment Development at 13900 – 13910 Fiji Way, in Marina del Rey, CA 90292

**Description of the Sign and other Details:**

The sign is a ground-supported monument standing 46" tall with an overall width of 70." The total square footage is 22.4 Square Feet. The sign has one face positioned outward from the property toward the cul-de-sac at the end of Fiji Way. The sign stands at the main entrance to the development.

The face of the sign is brushed stainless steel. The text of the sign is routed out. Clear acrylic letters are pushed through the routing a distance of  $\frac{3}{4}$  of an inch. The faces of the pushed-through letters are painted black leaving just the edges of the letters transparent. Internal LED light will spill through the sides of the letters creating a "halo-glow" effect on the brushed stainless steel. The lighting for the sign will be on a dusk-to-dawn timer.

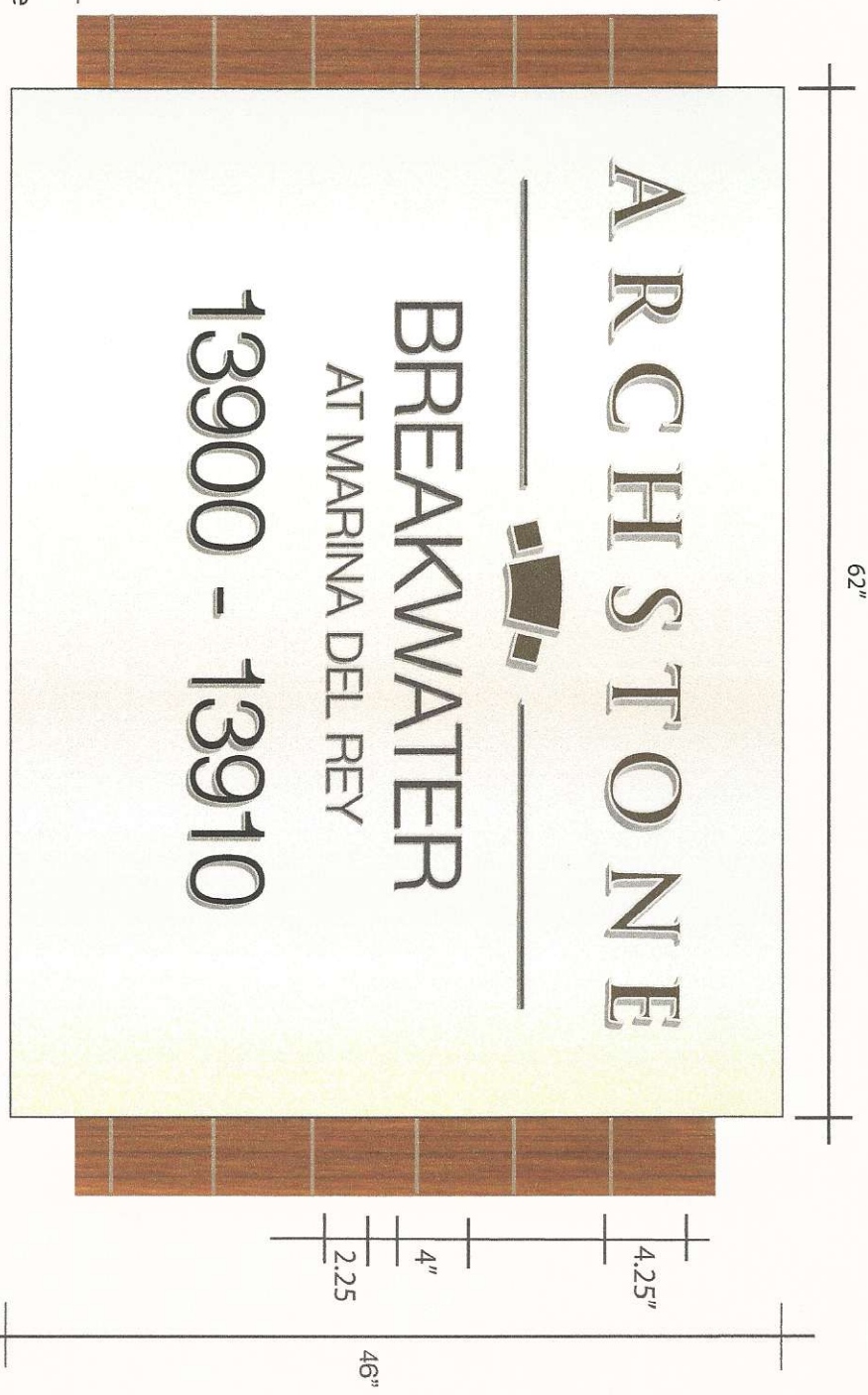
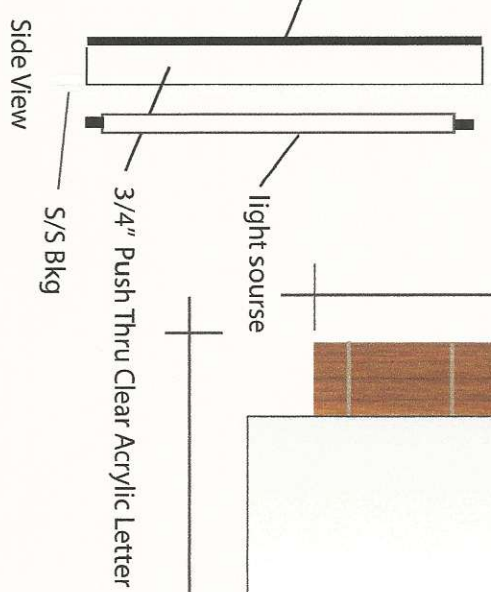
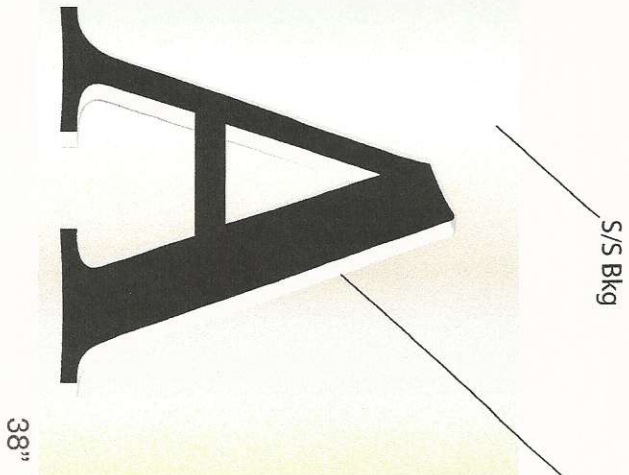
Simulated wood-grain decorator panels (38" tall vinyl panels) bookend the stainless steel main part of the sign.

The approximate valuation of this sign, including materials and labor, is \$6,000.00

Thank you for your attention to this matter.

Cordially,

Bob Packham  
Agent for Contractor: William Paul Companies



<b>Wm. Paul Companies</b> 2740 E. Regal Park Dr. Anaheim, Calif. 92806 714•632•5800 Fax 714•632•1188 wmpaulco@earthlink.net		<b>REVISIONS</b> <table border="1"> <thead> <tr> <th>No.</th> <th>Date</th> <th>By</th> </tr> </thead> <tbody> <tr><td>1.</td><td></td><td></td></tr> <tr><td>2.</td><td></td><td></td></tr> <tr><td>3.</td><td></td><td></td></tr> <tr><td>4.</td><td></td><td></td></tr> <tr><td>5.</td><td></td><td></td></tr> <tr><td>6.</td><td></td><td></td></tr> </tbody> </table>		No.	Date	By	1.			2.			3.			4.			5.			6.		
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Job Name: <b>Breakwater</b>		Client: <b>Archstone</b>																						
Sales Person:		Date:																						
Customer Approval:		Drawn By:																						
Date:		Sheet Number: <b>Page</b>																						





An example of how the sign  
will look in daylight  
once it is in place in the  
landscaping. When the sign is  
illuminated,  
each letter and number will  
have an LED light glowing it.

# Breakwater at Marina del Rey 13900-13910 Fiji Way

## 1 - Project Identification Monument Sign



1 Freestanding Signage Plan  
Scale: n/a

*The Design Factor*

**Contact**  
20407 LAKELAND AVENUE, LAGUNA HILLS, CA 90653  
PH: (949) 320-3100, FX: (949) 645-2803  
info@thefactor.com www.thefactor.com

**Project**  
Breakwater Kalifornian Community  
Landscape Design

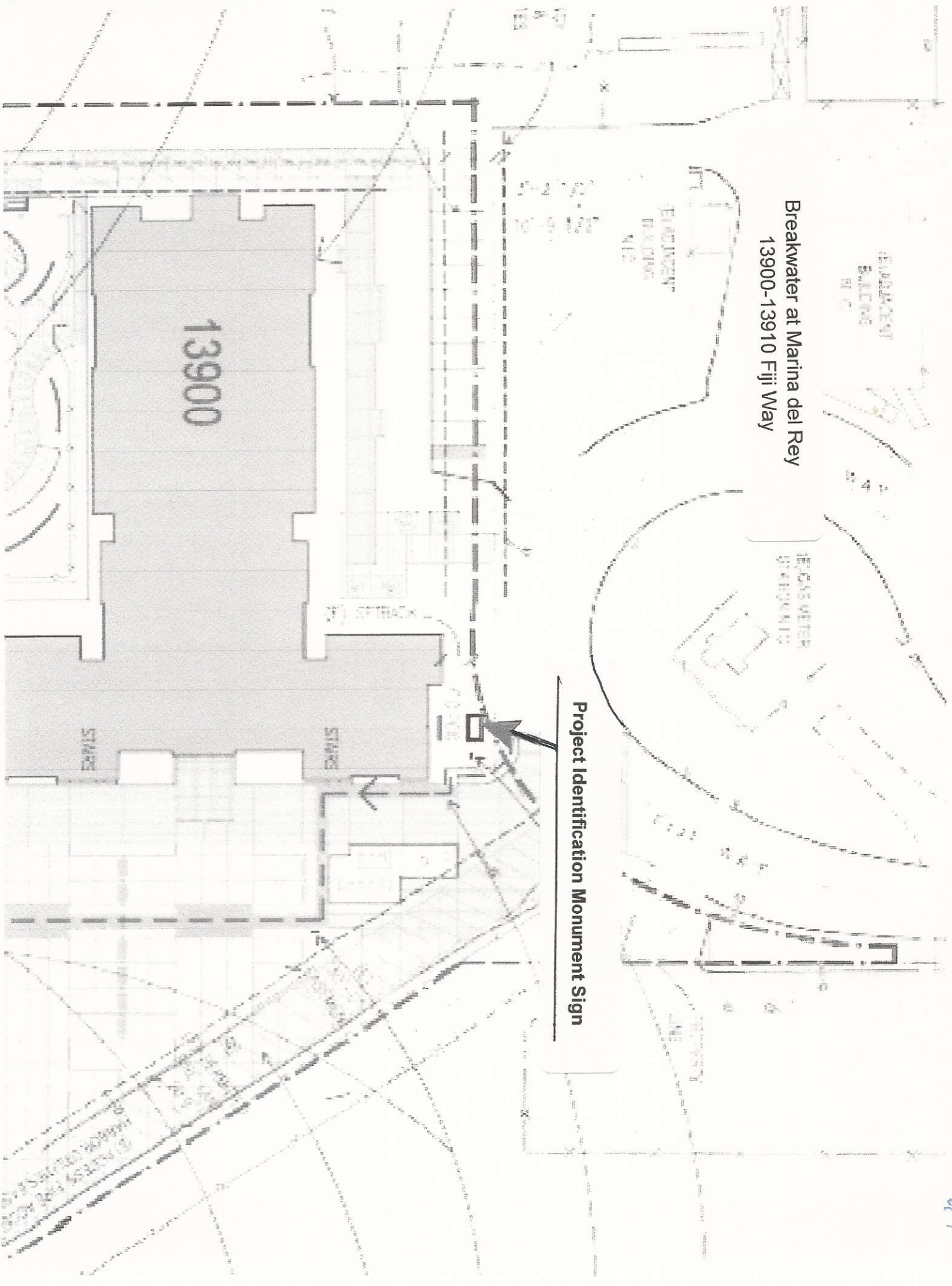
**Sheet Title**  
Freestanding Signage Plan

**Sheet Number**  
SP  
Data  
11-03-10



Breakwater at Marina del Rey  
13900-13910 Fiji Way

Project Identification Monument Sign







**Project Identification Monument Sign**

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13900-13910 Fiji Way





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